## Orange Institute Short Session #23



Helsinki - Tallinn Innovation Ecosystem

Probably the coolest Silicon Valley in the world!



# Intense, passionate, meaningful – and full of beauty.

The new Orange Institute Short
Session offers you the unique opportunity
to discover one of the most dynamic yet
lesser known regions of Europe in just 2 days.

You'll stay in both cities in top-class hotels, and travel between the two via a high-speed ferry. Our agenda is almost as fast and furious as the creative spirit here: Estonia leads the 2019 International Innovation Scorecard with Finland just behind in third.

E-Government
Urban Mobility
FinTech
Healthcare
Start-ups
Venture Capital

## Helsinki, Finland July 1-2, 2019

What does Finland mean to you? Nokia in the south, Father Christmas in the north ... but did you know that Helsinki is bursting with tech pioneers, investors and experts? It is also home to the masterminds behind "Angry Birds", Rovio, just one of 500 tech start-ups. It is not just the sky that's clear: Helsinki's drone testing and ridesharing initiatives are a breath of fresh air too!



### Tallinn, Estonia July 3, 2019

Tallinn is Europe's hottest tech scene right now, thanks in part to Skype, Transferwise, the government's ambitious e-residency program and Uber's major European competitors Bolt and Taxify. Self-driving cars have used public roads since 2017. 99% of Estonia's public services are available online 24/7 and the top 20 start-ups account for an astonishing 62% of new jobs created in 2018.

# Be part of the first ever Orange Institute Short Session!

Enjoy two cities in one, for our introductory offer of 2500€ (excluding flights)

#### Helsinki higlights

Dinner with the city's Vice Mayor: the city's booming start-up scene

Stay at the Hotel St George, former home of the Finnish Literature Society

Meet entrepreneurs from Helsinki's business and academic hubs

Lunch at one of the top restaurants overlooking the city's iconic port and pool

Deep dive into OpenOcean venture capital

Nokia and the best kept secrets of why innovation is in Helsinki's soul

#### **Tallinn highlights**

Hear about the e-residency program from its very creators

The Ministry of Digital: the world's leading e-govt initiative

Meet Estonia's top start-ups at the Botanical Garden conference center

How does the country save over 1,000 years of working time annually?

Why easy mobility (free public transport and self-driving cars) is key for innovation clusters

What's new in blockchain for ensuring health data security?

Recommended flights: AF 5000 CDG-HEL 15h30 (01.07) AF 7973 TLL-CDG 16h00 (03.07)



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